



A·U Company Introduction

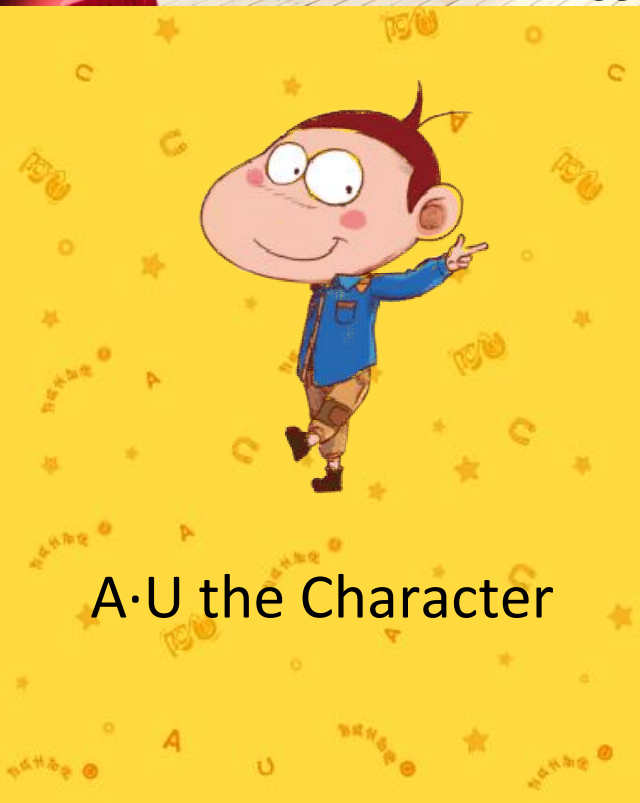
Official Website: www.66uu.cn



Central Courtyard



Lobby

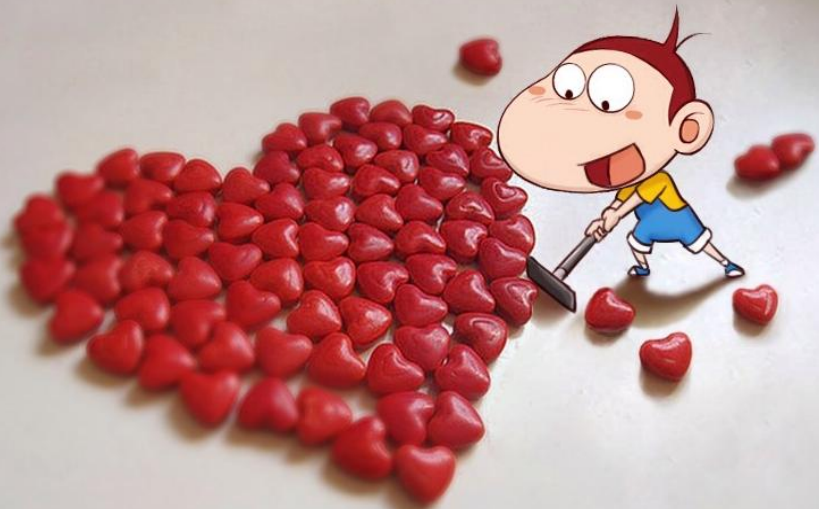


A·U the Character



A·U Castle - Headquarters

About Us



Founder: S.J. Ma

2013 Completed First Round of Finance.

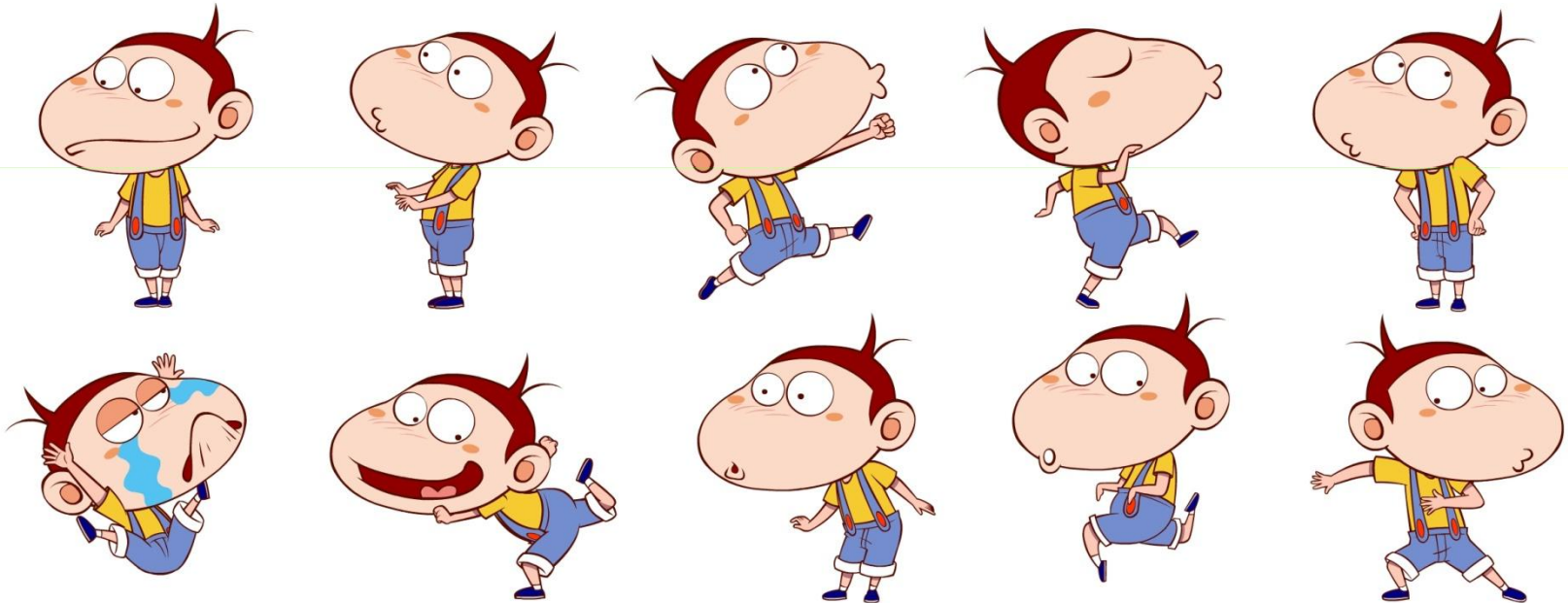
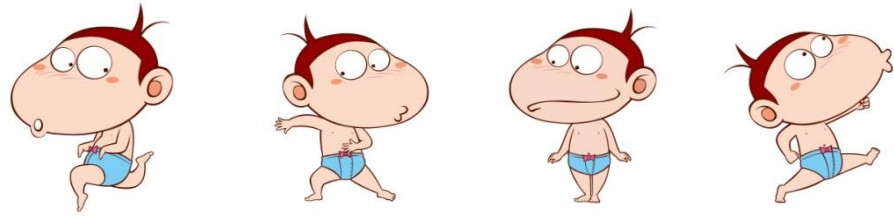
Aims:

Establish A·U Brands of Children Products and take A·U to IPO.

Awards:

- ◇ National No.1 Children Classic Award
- ◇ No. 2 viewer rating – Zhejiang Province
- ◇ Zhejiang Province 5-Star Projects Award

Our Character A·U



Our Characters: The A-U Family



A·U Awards and Rating

Awards:

- ◆ April 2014 received National Television Bureau Animated Cartoon Production 1st Place.
- ◆ April 2014 received the 10th Hangzhou-China International Animation Festival “Golden Monkey Award”.
- ◆ April & August 2014 received Hangzhou Cultural 5-Star Award.

A·U National Televised Viewing Rating:

- ◆ Golden Eagle Cartoon Channel “GECC”(one of the most popular cartoon channel in China) during the top viewing period 17:30-18:30 nightly ranked No. 6 nationwide, ranked No. 2 in Zhejiang Province.
- ◆ April 2014 A·U ranked No. 1 on “GECC”.

Survey from official published resources



Official Award Certificate from “National News and Television Bureau”:

Both in 2012 & 2013 A·U Animated Cartoon nominated A·U “School Joker” series as “10-Best Animated Cartoon of the Year”.

November 2013 A·U Animated Cartoon Total Score Ranked No. 1 and recommended as National Animated Cartoon in Excellency for A·U “School Joker” series.

A-U in joint co-corporation with Wunan TV created “Daddy Where Are You Going” and due to popular demand, and subsequently a “Daddy Where Are You Going-2” and was televised during the Chinese New Year Festival.



A·U Growing Diary



- August & October 2012, A·U was broadcasted twice on CCTV-1. The largest TV broadcasting network in China.
- April 15, 2013, A·U beginning broadcasting primetime on Beijing Cartoon TV.
- April 19, 2013, A·U beginning broadcasting primetime on Golden Eagle Cartoon TV, (ranked No. 1. in viewing rate)
- July 2013, A·U beginning broadcasting in Shanghai, Tianjing, and Guangzhou over one hundred TV channels repeatedly.
- August 22, 2014, A·U beginning re-broadcasting on Central Children TV Channel .
- Accumulated viewers exceeded 250-million.
- Ranked Top-5 in China Mobile Cartoon Apps
- A·U comic publications including China Animated Weekly exceed 700-million monthly influencing millions of children.
- A·U developed over 70 mobile game apps for Android and Apple.
- April 2013 A·U received China 10-best Animated Cartoon in New Comers
- August 2013 A·U received National Television Bureau 10-best Cartoon Theme Songs
- September 2013 A·U received three awards in “Best Screenwriter”, “Best Theme Song” and “Best Dubbing”.
- November 2013 A·U received “Best Highest Average Scores” and One of the Best Chinese Animated Cartoon from National Television Bureau.
- December 2013 A·U received “Excellent Cartoon Cup” for 10-best Animated Cartoon in 2013.
- April 2014 received National Television Bureau Animated Cartoon Production 1st Place.
- April 2014 received the 10th Hangzhou-China International Animation Festival “Golden Monkey Award”.
- April & August 2014 received Hangzhou Cultural 5-Star Award.



Branding by Media



1.2 million comics and monthly issues over 7 million copies



Over 70 theme games & apps

Host fairs and carnivals



Over 2.5 billion clicks & downloads thru major medias



Rolling & repeatedly broadcast on Central & Beijing TV Stations



hardcopy publications

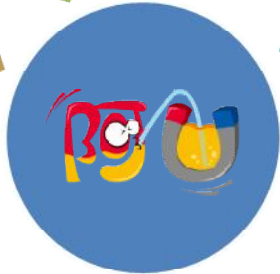
surfing & games

fairs and carnival

media video

TV media

E-commerce



1st comic & children clothing brand on e-commerce in China

A·U Brands Touching Users



China International Animation Festival (Hangzhou)



A-U Founder Mr. Ma interviewed by Reporters



The Big Picture

Children
Clothing

Children
Shoes

U-Snack
Healthy Foods

U-Robotic

Hi-Tech Gadget

Cartoon Island
Theme Park

U-Movies

others in
developing

Basic Products
daily necessities

Platform products
user connects
data collection

Eco-Products
country-wide

Derivative Chains
more to come...

Mr. Ma was named "The Man of The Year" by "Black Horse" in developing U-Robot connecting Learning + Fun for children and won his recognition.



▼ 荣获2014年度黑马风云人物



Main Products

A·U Children Clothing (Life Style)

A·U Children Fashion Brands: baby, kids and teens wear.
Original Designer by: Mr. Yves Castaldi
world famous French designer.



Main Products

A·U Children Shoes (Life Style)

Using “Chee Sing” latest one-piece-print knitting technology for maximum comfort.
“Chee Sing”, a public company with worldwide popularity in latest knitting technology .



Main Products

A·U Snacks (branding authorization)



Yanting Fisherman 渔夫

新品新包装 渔夫新启程

渔夫携手中国国家级爆笑卡通形象“阿U”开启U闲小食新时代

更多U趣新品不断升级中，敬请期待！

浙江渔夫食品有限公司
ZHEJIANG YUFU FOOD CO., LTD

联系电话：0571-85356561 13375870063
地址：杭州市江干区钱江国际时代广场1幢1102室
洽谈地址：成都金麒麟大酒店大厅



阿U的零食 有境界的人生
悠哉·悠哉 渔夫

阿U的零食
鱼豆腐
净含量：15克
老坛味

阿U的零食
鱼豆腐
净含量：15克
川辣味

阿U的零食
鱼豆腐
净含量：15克
川辣味



阿U的零食
鱼豆腐
净含量：45g
鱼肉35%

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Main Products

A·U Cartoon Island

A major theme park

Beginning construction mid-2015, first of its kind within Hangzhou, Xianghu National 4-A rated Scenery Park.



A·U Life Style Accessories



Reports and Media



A·U Brands is recognized by local and national medias and regularly being interviewed and reported on medias.



浙江卫视专题片

Reports and Media



▲ Reporting live on
Cartoon Festival



▲ Central TV Joint News
came to A·U Castle



Thanks !



地址：杭州萧山区杭州乐园旁 浙江省文化创意产业园38号楼

www.66uu.cn 微信公众号：阿U